It's Not How Good You Are It's How Good You Want To Be By Paul Arden

It's Not How Good You Are It's How Good You Want To Be is a handbook of how to succeed in the world, a pocket bible for the talented and timid to help make the unthinkable thinkable and the impossible possible.

The book is structured into three main parts: How Good Are You, How Good Do You Want It To Be, and How Can You Get There? Each part is further divided into smaller sections, each with a title that sets the tone for the content that follows.

In the first part, How Good Are You?, Arden explores the idea of personal achievement and the concept of success. He argues that it's not how good you are, but how good you want to be, that determines your success.

The second part, How Good Do You Want It To Be?, delves into the psychology of desire and the power of vision. Arden encourages readers to visualize what they want to achieve and to believe that it is possible.

The third part, How Can You Get There?, offers practical advice on how to achieve your goals. Arden emphasizes the importance of taking action and being persistent, and he provides strategies for overcoming obstacles and setbacks.

Overall, It's Not How Good You Are, It's How Good You Want To Be is a motivational book that encourages readers to think big and to pursue their dreams. It's a must-read for anyone who wants to succeed in life.