

Articulating Design Decisions Communicate Stakeholders

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Articulating Design Decisions: Communicate with ...

Articulating Design Decisions: Communicate With Stakeholders, Keep Your Sanity, And Deliver The Best User Experience PDF. Every designer has had to justify designs to non-designers, yet most lack the ability to explain themselves in a way that is compelling and fosters agreement. The ability to effectively articulate design decisions is critical to the success of a project, because the most articulate person often wins.

Articulating Design Decisions: Communicate With ...

Talking to people about your designs might seem like a basic skill, but it can be difficult to do efficiently and well. And, in many cases, how you communicate about your work with stakeholders, clients, and other non-designers is more critical than the designs themselves—simply because the most articulate person usually wins.

Articulating Design Decisions [Book]

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Articulating Design Decisions: Communicate with ...

Articulating Design Decisions Communicate with Stakeholders, Keep Your Sanity, and Deliver the Best User Experience (English, Paperback, Tom Greever)

Articulating Design Decisions Communicate with ...

The secrets to communicating better with stakeholders. In Articulating Design Decisions, Tom Greever discusses the fact that despite the ability to speak to the form and function of how designs can solve problems (things that designers understand), many designers have yet to master the art of explaining these things to non-designers.

The secrets to communicating better with stakeholders

Even though this is always a risk, approaching our meetings with this fear actually undermines the purpose of articulating design decisions. If we aren't able to convince stakeholders that our solution is better, either we aren't doing a good job of communicating to them or we don't understand their needs enough to create a design that ...

Articulating Design Decisions :: UXmatters

Articulating Design Decisions: Communicate with Stakeholders, Keep Your. Sign in to check out Check out as a guest how you communicate with stakeholders, clients, and other nondesigners may be more important than the designs themselves. Because if you can't get their support, your work will never see the light of day-no matter how good it is.

Articulating Design Decisions: Communicate with ...

When design decisions are made verbally in a meeting, it can be nearly impossible to remember later why decisions were made." — Tom Greever, Articulating Design Decisions: Communicate with Stakeholders, Keep Your Sanity, and Deliver the Best User Experience

Articulating Design Decisions Quotes by Tom Greever

Tom's book creates an easy-to-use and wonderful framework for communicating design in plain language, increasing the likelihood that stakeholders will understand what you're presenting." ^ Tim O'Reilly, Founder and CEO, O'Reilly Media "Articulating Design Decisions by Tom Greever will change the way designers talk about design. Get it, read it."

Articulating Design Decisions: Communicate with ...

Putting something into your design for the purpose of giving stakeholders something to say no to is known as "painting a duck." Articulating Design Decisions was used as a required text in the graduate Design Management program at the Shintaro Akatsu School of Design at the University of Bridgeport

Articulating Design Decisions: Communicate with ...

Taking this approach to design creates meetings that are more productive, decisions that are well-tuned to users' needs, and a team that is set up for success. In addition, it will help designers to articulate their design decisions, communicate with stakeholders, keep their sanity, and still deliver the best user experience.

Great Designers are Great Communicators | UX Booth

The purpose is that we're being intentional and purposeful with all of our decisions, and this is one way we can communicate that to our stakeholders. As often as you can, connect your design decisions to the goals and objectives of the business. "FACILITATES A PRIMARY USE CASE"

How to describe your design decisions - O'Reilly

Talking to people about your designs might seem like a basic skill, but it can be difficult to do efficiently and well. And, in many cases, how you communicate about your work with stakeholders, clients, and other non-designers is more critical than the designs themselves—simply because the most articulate person usually wins.

Articulating Design Decisions: Communicate With ...

Design is a client service, and therefore requires constant, effective communication (both ways) between designer and client. If you're working for an in-house team you need a similar kind of communication, but instead of a client you may have various internal and external stakeholders, plus manager and team members to coordinate with.

A designer without communication skills is just a pixel ...

Upcoming events for UX Book Club Denver in Denver, CO. A Meetup group with over 1508 UXers.

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