

Accounting Information For Business Decisions 2nd Edition

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User Of Accounting Ration Business Decision : UniBrary

The American Accounting Association defines accounting as “the process of identifying, measuring and communicating economic information to permit informed judgements and decisions by users of the information.” In other words, it is the process of communicating financial information about a business entity to stakeholders and managers.

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Product Details A business focused introduction to Accounting for all students - not just those intending to be Accounting majors. Lead students through the real-world business cycle and how accounting information informs decision-making. Students learn how to base decisions on two kinds of accounting information - managerial and financial.